



Media Contact:

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On Camera interview/video opportunity: Lights of Love Memorial: Kick-off Event

Where: Frankie's Uptown, Downtown Summerlin

When: Thursday May 27th, 2021, 5PM- 7PM

Visuals: Luminaries being launched at water feature inside Downtown Summerlin

Interviews: Organizers of the event and special guests launching luminaries.

Las Vegas (May 12, 2021) - Adam's Place is joining forces with the Howard Hughes Corporation to host the first annual "Lights of Love Memorial". The event kicks off on Memorial Day Weekend where glowing luminaries will be launched in the waters of Downtown Summerlin. On Memorial Day weekend, luminaries will shine each evening to remember and honor those in our Armed Forces, to celebrate our essential workers and to pay tribute to those who lost their lives to COVID-19.

For the Memorial Day Weekend and continuing throughout the month of June, we invite those in our community to purchase and personalize your own luminary for your own special person. Add your light to the "Lights of Love Memorial" and release your light in the water feature on the east side of Downtown Summerlin.

Luminaries will go on sale starting this month at Adam's Place booth inside Downtown Summerlin's Farmers Market. Each luminary globe costs \$25. The luminaries will also be available for purchase on Adam's Place website at www.adamsplacelv.org. Pick up your luminary's globe, write your loved ones name on it and release it in the water at your convenience.

“At Adam’s Place we work with families to remember and celebrate special people who are no longer with us,” said Karen Stevens, Community Development Director at Adam’s Place. “All in the community can do the same and shine a light for your loved one. Purchasing this luminary globe helps us continue to support children and families in our community. We thank you!”

Adam’s Place currently works with more than 300 young people every year. Its core program “Camp Cope” targets youths ages 3 -18 and helps them build healthy social and emotional skills after losing their loved ones. There is also an “in-school” component to Camp Cope which expanded to 9 schools across the valley last fall. The non-profit also provides quarterly workshops on healthy coping skills for adults, along with training for teachers, counselors, and social workers.

To ensure all programs & services are available at no charge for kids, teens, and families, Adam’s Place needs your financial support. One way to do this is to become part of the nonprofit’s “Superhero Club”. Donors can sponsor programs year-round by committing to giving just \$20 a month.

For more information on Camp Cope, Superhero Club, and other programs, please go to adamsplacelv.org or call 702.202.3891.

ABOUT ADAM’S PLACE

Adam’s Place, a local non-profit, was founded in 2009 to fill a gap in community services for children, teens, and families coping with loss. Adam’s Place has provided services for over two thousand local children since its inception. Our programs include: Junior Camp Cope, Adult Parenting Skills Programs, In-School Camp Cope Programs, Music U Mentors, Quarterly Healthy Coping Workshops, Quarterly Family Connections Events, Spring Well Corporate Training, Guest Speakers and On-Site Support Group Facilitation and Training. We provide Camp Cope virtually and in person to families in our community.